

Privacy Policy – Rewards Dental

Last updated: February 2026

Rewards Dental (“we,” “our,” or “us”) is committed to protecting your privacy. This Privacy Policy explains how information is collected, used, and safeguarded when you visit <https://www.rewardsdental.com/> or interact with our services.

1. Information We Collect

We may collect the following types of information:

a) Personal Information

Information voluntarily provided by you, including:

- Name
- Phone number
- Email address
- Appointment or inquiry details

This information is collected when you:

- Submit a contact or appointment form
- Call or email us
- Interact with our advertisements or lead forms

b) Automatically Collected Information

When you visit our website, we may automatically collect:

- IP address
- Browser type and version
- Device information
- Pages visited and time spent on the site

This data helps us improve website performance and user experience.

2. How We Use Your Information

Information collected may be used to:

- Respond to inquiries and appointment requests
- Provide dental services and related communication

- Improve website functionality and service quality
- Communicate updates, promotions, or service-related messages
- Analyze website traffic and advertising performance

We do **not** use personal data to make medical diagnoses or personalized health decisions.

3. Advertising & Analytics

We may use third-party tools such as:

- Google Analytics
- Google Ads
- Meta (Facebook & Instagram) Ads

These tools may use cookies or similar technologies to:

- Measure ad performance
- Understand website usage patterns
- Improve marketing relevance

You may control cookie preferences through your browser settings.

4. Cookies & Tracking Technologies

Cookies are small data files stored on your device. We use cookies to:

- Enable website functionality
- Analyze site traffic
- Improve user experience

You can disable cookies in your browser, but some features of the site may not function properly.

5. Sharing of Information

We do **not sell or rent** personal information.

Information may be shared only with:

- Trusted service providers (website hosting, analytics, CRM tools)
- Advertising platforms for campaign measurement

- Legal authorities if required by law

All partners are required to maintain confidentiality and security.

6. Data Security

We implement reasonable administrative, technical, and physical safeguards to protect your information from unauthorized access, disclosure, or misuse.

However, no internet transmission is 100% secure, and we cannot guarantee absolute security.

7. Children's Privacy

Our website is not intended for children under the age of 13. We do not knowingly collect personal information from children.

8. Your Rights & Choices

You may:

- Request access to your personal information
- Request correction or deletion of your data
- Opt out of marketing communications at any time

To exercise these rights, please contact us using the details below.

9. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

10. Updates to This Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page with an updated "Last updated" date.

11. Contact Information

If you have questions about this Privacy Policy or how your information is handled, please contact:

Rewards Dental Phone: 206-343-0000

Email: Burien@RewardsDental.com

Website: <https://www.rewardsdental.com/>